



# PRO\*ACT

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## Crop Update

*May 27, 2026*

Idaho russet potatoes are in a seasonal variety transition. Norkotahs are winding down, and Burbanks are becoming the main storage variety until new crop begins. Burbanks typically have a smaller overall size profile, often peaking closer to 90ct, and their shape can contribute to increased #2 availability compared to Norkotahs. New crop potatoes are in the ground now and are expected to become available in early August. Until then, the variety shift will affect both demand and pricing as customers adjust from Norkotahs into Burbanks.

Avocados remain the most volatile category heading into June. Mexico's main crop is in its final stretch, and fewer growers are actively harvesting. Some are slowing harvests to wait for stronger late-season pricing, which is creating a tighter supply environment and pushing field costs higher. California is helping support the market, but current production is not enough to offset the decline from Mexico. Relief is expected in July as Flora Loca and Peru begin adding volume, but the next several weeks will remain tight and cost-sensitive.

Lead time and flexibility on origin will be the biggest help in fulfilling orders as supply remains limited across these key categories. June will require close attention and flexibility on size, variety, and country of origin.

